December 31, 2024

The following social media copy is approved by Missouri One Start to promote its campaign for the Credential Training Program.

Please use this copy and links as shown so that the message is accurate and consistent.

**This copy should be used between Jan. 1 and Jan. 31, 2025**.

**MOS Approved Copy Options:**

**#1**

Get assistance with the cost of industry-related employee credentialing. Apply today for the Credential Training Program. The application period closes on January 31. Click here for eligibility info & guidelines: <https://bit.ly/CTPGuide_Jan25>

\*eligibility restrictions and program qualifications apply.\*

**#2**

Apply today! Invest in your workforce with assistance from the \*Credential Training Program. This competitive grant helps offset the cost of industry-related credentialing. Applications will be accepted throughout January. Get details and an application here: <https://bit.ly/CTPGuide_Jan25>

\*eligibility restrictions and program qualifications apply.\*

If you have questions or additional needs, please contact Peggy Smith, Marketing & Branding Manager, at [peggy.smith@ded.mo.gov](mailto:peggy.smith@ded.mo.gov)

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