February 21, 2025

The following social media copy is approved by Missouri One Start to promote its campaign for the Credential Training Program.

Please use the copy and links as shown so that the message is accurate and consistent.

**This copy should be used between Feb. 21 and Mar. 31.**

**MOS Approved Copy Options:**

**#1**

Get assistance with the cost of industry-related employee credentialing. Applications open April 1 for the Credential Training Program. Plan now so you’re ready to apply when the time comes. Click here for eligibility info & guidelines: <https://bit.ly/CTPMar2025>

\*eligibility restrictions and program qualifications apply.\*

**#2**

Invest in your workforce with assistance from the Credential Training Program. This competitive grant helps offset the cost of industry-related credentialing. Applications open April 1. Plan now so you’re ready to apply when the time comes. Get details here: <https://bit.ly/CTPMar2025>

\*eligibility restrictions and program qualifications apply.\*

If you have questions or additional needs, please contact Peggy Smith, Marketing & Branding Manager, at [peggy.smith@ded.mo.gov](mailto:peggy.smith@ded.mo.gov)

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