April, 2025

The following social media copy is approved by Missouri One Start to promote its campaign for the Credential Training Program.

Please use the copy and links as shown so that the message is accurate and consistent.

**This copy should be used between April 1 – April 30, 2025.**

**MOS Approved Copy Options:**

**#1**

Get assistance with the cost of industry-related employee credentialing. Apply now for the Credential Training Program. This is a competitive grant that closes April 30th so don’t delay! Click here for eligibility info & guidelines: <https://bit.ly/CTPApr2025>

\*eligibility restrictions and program qualifications apply.\*

**#2**

Invest in your workforce with assistance from the Credential Training Program. This competitive grant helps offset the cost of industry-related credentialing. Applications are open through April 30th. Get details here: <https://bit.ly/CTPApr2025>

\*eligibility restrictions and program qualifications apply.\*

If you have questions or additional needs, please contact Peggy Smith, Marketing & Branding Manager, at [peggy.smith@ded.mo.gov](mailto:peggy.smith@ded.mo.gov)

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